



Oak Creek Apples

A 501.c.3 Organization for Education on Apple Computers

Macintosh Users Group Newsletter

November 2008

<http://www.oakcreekapples.com>

Meetings Calendar

Wednesday, November 19, 2008:

- 🍏 Mac Basics & Beyond ... 5:00 PM
- 🍏 Main Meeting 6:30 PM

This Month's Meeting

Our speaker for November is to be pro auto/motorcycle racer Al Moss. He will be telling us about using a Mac in self-publishing the book he has written about his racing career.

E. Alan Moss was a competitive equestrian at an early age. When his interest shifted from horses to cars, he cranked up a business for selling parts for British import cars. This eventually became the largest supplier of its kind in the world. Moss eventually sold off that company, and at age 81 is writing his third book, a memoir. These books are self-published, which is the subject of Al's presentation this meeting. Al will lead us through the complexities of publishing one's own works on a Mac.

Notes From Last Meeting

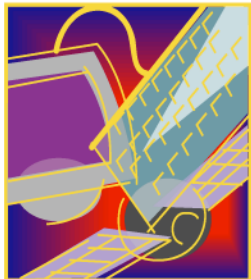
In October, Durwood Cline of BeLight Software explained Mail Factory, an application for creating envelopes and labels. Mail Factory gives your Mac another opportunity to make your small business look like an enterprise. To put it another way, your invoice is likely to get paid faster if it came in a barcoded envelope.

Oak Creek Apples meetings are held at the Elks Lodge in West Sedona, just off Airport Road, on the 3rd Wednesday of every month, except July and August.



Jannah Riemer
Mac Consulting
since 1987

Problemsolving • Repair
Installation • Internet
Patient & friendly training
iPods, digital cameras too!
Apple Computer Sales



(928) 203-0362

Special Interest Group Meetings

Mac Basics & Beyond SIG:

Jannah Riemer does more than show us how to point and click. There is always something to learn for all Mac users who don't make their living with special applications. This is a great place to get questions answered. The **Mac Basics & Beyond** SIG meets from 5 – 6:30 pm every 3rd Wednesday, before each Main Meeting.

The Apple Mug Store

(<http://Applemugstore.com>) is a wonderful place to shop for real bargains, and is available to all Macintosh User Group members.

You can find the current **User ID & Password** in the email notifying you of the meetings of the month.



Last chance: Genuine CRT monitors available now!

These historic devices, revered by photo-editing professionals for their purity of color, are being deaccessioned for fee-free transfer to any OCAMUG member who promises to enshrine them with the reverence they deserve. In today's world of flat screens and faddish technological ephemera, nothing bespeaks a reverence for data processing tradition like ownership of a massive, authoritative CRT monitor.

These magnificent old behemoths are not mere conversation pieces. Each is in full working order, with classic VGA interfaces that will connect with your Mac:

17" Dell

19" Viewsonic

19" Sony

You missed your chance to own an Enigma encoder, and your condo didn't have space for the IBM 7094 you craved. So grab this one last opportunity to own the computer peripheral featured in movies like "Doctor Strangelove" and "War Games." Call **Guy Forsythe, 282-2412**, to arrange pickup.

Change We Can Update Every Wednesday Night

By Alan Gore

A week ago Tuesday, Americans made history. For the first time, the White House will be occupied by...an Apple user. Politicians in general have not been known as personal users of technology. Bill Clinton was first to open a public e-mail address for the Presidency, but he wrote a grand total of two messages himself during the entire Nineties. That was one e-mail per term.

Barack Obama, on the other hand, is already installing an upgrade to White House policy. He has a pair of MacBooks, so that he can maintain a video link with the kids wherever he goes. So what is a more tech-aware president going to push for in our daily lives? Obama's most interesting proposal so far is a "national chief technology officer", a job description modeled on the CTOs large companies now have. This would be a person in charge of setting national technology policy. Can we fanboys dream of seeing Steve Jobs in this position?

Obama also promises 'more aggressive government support' of broadband access, specifically that the Universal Service subsidy fund that our telephone taxes pay into be given only to carriers that roll out both voice and broadband. He also supports Internet neutrality, which would prevent Internet providers from favoring one kind of Internet traffic over another. There's language about 'protecting First Amendment rights' while at the same time "protecting children. The problem is, that last heading has been used to as a cover for all kinds of censorial mischief. Let's all hope this one works out well.

Online access to government seems to be one of the new administration's key aims. Remember what an ugly mess dealing with the DMV used to be? Today, most of your Arizona driving needs can be taken care of online, and fast. If Obama can get us this kind of access on the federal level, we will applaud. But let's make sure it's real online access to

government, not just automated operation of various functions that raise cash. That's the mentality that brought us speed cameras.

Discourage outsourcing by making businesses pay for it out of after-tax revenue? Anyone who has had to call any company's Customer Service will appreciate that one.

Then there's the issue of electronic health records. We've all wondered: if computers are so great, why don't doctors use them? Why does our first visit to a new practitioner, which at our age happens more and more often, have to mean filling out another one of those damnable paper history forms? In the twenty-first century our medical records should be in databases that can be shuttled among doctors as needed. A database would be a lot better at remembering exactly where and when I had chicken pox than I am. And why can I e-mail questions to my cat groomer, but not to any of my doctors?

The biggest benefit the new administration could bring to the tech community is, unfortunately, one that isn't in the platform. That generalized language about streamlining Patent Office operations is not the fundamental reform of our horribly broken intellectual property system that we really need. When basic science is being shipped overseas because patent lawyers are bullying researchers out of studying work done by their peers in the field, you know we have a problem. This one has to be fixed if we are one day going to have an economy again.

And oh yes, all those plans are subject to the realities of the new economy. Will we be able to get WPA jobs pulling broadband cable and gluing solar cells to rooftops? I can see Prius-loads of Silicon Valley migrants heading to Oklahoma to make a new life in agriculture. For the right author, there's a Nobel Literature prize in that story.

Membership

The Oak Creek Apples is exclusively an educational institution for the public on the use of Apple Computers, including maintenance, security, and software applications. Membership is open to anyone who wishes to belong. A dues-paying membership is a Regular membership (the member, spouse and their dependent children may participate, though only the member may vote). Guests and the public are welcome to attend our meetings on an occasional basis to become acquainted with the Group and its activities. Regular membership dues are \$25.00 per year to be renewed on the anniversary of joining the Group. In addition to participation in group activities, regular members receive a monthly emailed newsletter covering general and special-interest group activities, Apple news, and informative articles. A postal mailed version of our newsletter is still available for an additional \$8.00 annual fee.

To become a member when at our general meeting, ask one of our greeters at the greeting table at the back of our meeting room. One can also join the Oak Creek Apples by sending a check for \$25.00 payable to the **Oak Creek Apples** to:

**Membership Registrar
Oak Creek Apples
150 Color Cove Road, Sedona, AZ 86336**

Please include your email address and mailing address and phone number with the payment.

We do not share our mailing list.